

## Constructing America | Defining Europe

### Perceptions of the Transatlantic Other, 1900-2000

8-10 November 2017

Utrecht University, the Netherlands

#### Definitive program

##### Wednesday, 8 November

Location: Raadzaal, Achter Sint Pieter 200, 3512 HT Utrecht

**Registration:** 13.15-13.45

**Welcome** 13:45-14.00

Joris van Eijnatten & Jaap Verheul

**Session 1:** 14.00-15.30

Plenary session: Translantis project	
Wevers, Melvin	Text Mining the Dutch Infatuation with the United States
Huijnen, Pim	The United States business system as reference model for the Dutch economy, 1890-1990
Walma, Lisanne	"The Land of Narcotics": Dutch Depictions of U.S. Abuse of Morphine, Heroin and Cocaine in the First Half of the Twentieth Century
Chair: Jaap Verheul	

*Coffee/tea: 15.30-16.00*

**Keynote 1** 16.00-17.30

Brooke Blower: Race, Democracy, and Empire: Americans in Europe and Its Colonies during World War II

*Drinks & meet and greet: 17.30-19.00*

*Speakers' Dinner (keynote speakers and chairs): 19.00*

Location: Faculty Club, Achter de Dom 7, 3512 JN Utrecht

##### Thursday, 9 November

Location: Zaalverhuur7, Boothstraat 7, 3512 BT Utrecht

*Coffee/tea: 8.30-9.00*

**Session 1: 9.00-10.30**

<b>Panel 1: The Question of Race</b> <i>Room: Grote Zolder</i>		<b>Panel 2: European postwar Intellectuals</b> <i>Room: Kerkzaal</i>	
de Vries, Mark Leon	Trans-Atlantic Culture Wars - How American Discourses Have Shaped the Dutch (Anti- ) Racism Debates	Harwardt, Darius	Seeking a “Third Way”? Right-wing Intellectuals in Postwar Germany and their Construction of America
Blaustein, George	Strangers in the Village: James Baldwin, Margaret Mead, and the West	Scionti, Andrea	“This Other America Is Everywhere”: French and Italian Intellectuals, the Congress for Cultural Freedom, and American Cultural Diplomacy
Thompson, Christopher S.	Dystopia or Inspiration? American Multiculturalism and Affirmative Action in Twenty-First-Century France	Daily, Andrew	Tamed Desert: Chris Marker, François Reichenbach, and the Postwar American Dream
Chair: Rachel Gillett		Chair: Vanessa Schwartz	

*Coffee/tea: 10.30-11.00***Session 2: 11.00-12.30**

<b>Plenary session: Partners or Opponents? Transatlantic Political Entanglements</b> <i>Room: Kerkzaal</i>	
Trautsch, Jasper	Defining the West and Building the Atlantic Community: The Ideological Origins of the Western Alliance
Zdencanovic, Ben	“Our Forefathers Left the British Road Long Ago:” The British National Health Service and the Idea of Universal Health Insurance in the United States, 1945 – 1952
Beers, Marloes	Energizing Europe: The Unintentional American Enforcement of European Unity by the Anti-Siberian Pipeline Embargoes of 1982/83
Chair: Giles Scott-Smith	

*Lunch: 12.30-13.30***Keynote 2 13.30-15.00**

Mary Nolan: Is the Atlantic Widening? Politics and Policies in Europe and the U.S. since 1989

*Room: Kerkzaal**Coffee/tea: 15.00-15.30***Session 3: 15.30-17.30**

<b>Panel 5: Using History</b> <i>Room: Grote Zolder</i>	<b>Panel 6: The Age of Neoliberalism</b> <i>Room: Kerkzaal</i>
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Verheul, Jaap	Europe-mania, 1890-1918	Scherzer, Philipp	"Do We Still Need Europe?" Neoconservative Perceptions of Europe and the Transatlantic Drift, 1970 – 2010
Zontos, Michael	The Significance of Europe in Frederick Jackson Turner's Histories of the United States	Shybunko, Kyle S.	German-American political foundations in the age of neoliberalism
Tal, Nimrod	Understanding the United States by Enlisting to its Civil War: The British Fascination with of the American Civil War between the End of Empire and the American Century	Bitumi, Alessandra	Jacques Delors' Social Europe in the "Age of Reagan"
Vaudagna, Maurizio	Exploring Europe Through the American Past. "Old World" Americanist Historians and Their Visions of the United States	Mellink, Bram	Setting the Stage. The Public "Battle of Ideas" of the Early Neoliberals in the Netherlands (1945-1958)
Chair: Brooke Blower		Chair: Marianne van Leeuwen	

17.30: Conference buffet

### **Friday, 10 November**

*Location: Zaalverhuur7, Boothstraat 7, 3512 BT Utrecht*

*Coffee/tea: 8.30-9.00*

#### **Session 1: 9.00-11.00**

<b>Plenary session: A Transatlantic Culture?</b>	
<i>Room: Kerkzaal</i>	
Ross Dickinson, Edward	Modern Dance, Militant Americanism, and Teutonic Intensity: Martha Graham's "Absolute Dance"
Dentler, Jonathan	Fashioning the World Picture: German Responses to Wire Service Photography, 1925-1936
Gillett, Rachel	Hip-Hop in Europe – a lieu-de-memoire or site of change?
Schwartz, Vanessa	Arrivals and Departures: The Jet Set as Image of The Jet Age
Chair: Adelheid von Saldern	

*Coffee/tea: 11.00-11.30*

#### **Session 2: 11.30-13.00**

<b>Panel 7: Europe and America as Concepts</b> <i>Room: Grote Zolder</i>		<b>Panel 8: American Culture in Europe</b> <i>Room: Kerkzaal</i>	
Rietbergen, Peter	A library, a librarian and the USA's monumental vision of the cultures of Eurasia	Klautke, Egbert	America on the Danube: Austrian perceptions of American culture, 1900–1940
Hatlapa, Ruth	Negotiating national identity in changing political landscapes. "Europe" and "America" as contested symbols in British and German media discourse 1992-2000	Volf, Darina	Traces of "Americanization": American Popular Culture in Socialist Czechoslovakia
Fritsche, Maria	"This complex continent". The Marshall Plan propaganda campaign and the American visions of Europe	Poole, Benjamin	Constructing Americanness and Frenchness through Fast Food
Chair: Joris van Eijnatten		Chair: Jochen Hung	

*Lunch: 13.00-13.30*

**Keynote 3 13.30-15.00**

Kiran Klaus Patel: Reinventing America – Remapping Europe: The Interwar Years

*Room: Kerkzaal*

*Coffee/tea: 15.00-15.30*

**Roundtable 15.30-17.00**

(De)constructing America? The Future of the Transatlantic Relationship

*Room: Kerkzaal*

- Mary Nolan
- Kiran Klaus Patel
- Jill Adler (Director, East-West Parliamentary Practice Project)
- Meline Arakelian (Cluster coordinator North America region, Ministry of Foreign Affairs, Den Haag)
- Shawn Crowley (Chargé d’Affaires, US Embassy Den Haag) (tbc)

**End of conference**